



Raffles
College of Higher Education



Cert No. : EDU-2-2033
Validity : 16/01/2012 - 15/01/2016

Raffles College of Higher Education Pte. Ltd.
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Company Registration No.: 201003698C

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Raffles College of Higher Education is set for a new benchmark at Raffles Education Square

Singapore, 24 June 2013 – A night of memories and milestones descended on Raffles Education Square as Raffles College of Higher Education (RCHE) celebrated its move to the new campus with the company of over 150 successful alumni and distinguished industry partners on 21 June 2013. The brand new facility in Clarke Quay, located in the historical part of Singapore, is now the permanent home for RCHE to accommodate its ever growing student population. Costing almost S\$90 million, Raffles Education Square boasts over 77,500 square feet of creative learning space to complement the school's innovative and design-centric teaching approach.

Themed 'The Raffles Inauguration', this exclusive event marked the culmination of RCHE's efforts in living up to its promise of offering a unique learning environment through active industry collaborations. Since its establishment in 1990, RCHE has produced many successful graduates who have earned themselves a name in different professions. In recognition of their achievements, 11 Raffles graduates, deemed as role models for all Raffles students, were presented with the 'Special Achievement Award'. The winners were selected by the school's creative practitioners for attaining excellence in their profession with high standards of moral and ethical conduct.

One of the award recipients, Lawrence Chong, Co-founder & Chief Executive Officer of Consul Pte Ltd, said, "I am humbled by this award and it is a special honour to be listed along with other outstanding individuals. It was especially special since the award was given on the same day I founded my company nine years ago. I am grateful to Raffles for this incredible gesture."

As a brand name well-recognised for developing creative talents and industry-relevant professionals, RCHE also bestowed on 19 distinguished industry partners the 'Special Recognition Award' for their continuous support and outstanding collaborations with the school. Some of the award recipients included Bonia, Prada and Paragon.

Mr Chew Hua Seng, Chairman and Chief Executive Officer of Raffles Education Corporation Limited, who officiated the grand opening, said, "We have come together this evening to celebrate the success of our graduates who have done Raffles proud. Their success is our success. Over the last 23 years, the Group has grown to become the largest private education group in Asia-Pacific with 33 colleges in 30 cities and 11 countries. I am confident that we will continue to see more Raffles graduates making their mark on the world stage."



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Indeed, guests at the event were treated to a showcase of students' works from various design disciplines, highlighting the potentials of these promising individuals in their respective domain of expertise. A specially choreographed fashion show by Mr Giuseppe (Joe) Spinelli, Principal of Raffles College of Higher Education, also captivated guests with the intricate fashion creations from graduating artisans of the Fashion Design faculty. The evening also saw the unveiling of Raffles' upcoming brand campaign on bringing out the potentials in every student.

With Raffles Education Square as a new landmark in the Singapore River precinct, it is indeed the dawn of a new era as Raffles steps up to set another benchmark in the education arena.

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Annex:



RafflesEducationCorp Chairman and CEO Mr Chew Hua Seng (centre) inaugurating Raffles Education Square with RCHE Principal Mr Guiseppe (Joe) Spinelli (left) and Raffles University System Vice President Professor Graeme Britton (right).



The Raffles Wall of Fame congratulates some of the many outstanding graduates who have found tremendous success in their respective careers.

RafflesEducationCorp

Institutes of Raffles College of Higher Education

Raffles **Raffles** **Raffles** **Raffles**
DesignInstitute MerchandisingInstitute School of Business Academy of Continuing Education

Australia • Cambodia • China • India • Indonesia • Malaysia • Mongolia • Philippines • Singapore • Sri Lanka • Thailand



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The celebration included a fashion show of attires designed by Raffles' outstanding graduates.



Some impressive works by Raffles students on display at the grand opening event.

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Mr Lawrence Chong (right) receiving the Special Achievement Award from RCHE Principal Mr Guiseppe (Joe) Spinelli.



RCHE thanked Orchard Road Business Association (right: Mr Steven Goh, Executive Director of the Association) for choosing Raffles as its exclusive education partner since the inception of Fashion Steps Out at Orchard and promoting Asian fashion designers at this annual event.



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About Raffles College of Higher Education

Raffles College of Higher Education (“RCHE”) is a subsidiary of Raffles Education Corporation Limited (“RafflesEducationCorp”), the largest private education group in Asia-Pacific. RCHE currently operates four education brand names, namely Raffles Design Institute, Raffles Merchandising Institute, Raffles School of Business and Raffles Academy of Continuing Education (“RACE”). RafflesEducationCorp has an extensive network of 33 colleges in 30 cities across 11 countries in Asia-Pacific: Australia, Cambodia, China, India, Indonesia, Malaysia, Mongolia, Philippines, Singapore, Sri Lanka and Thailand.

Raffles Design Institute

Raffles Design Institute (Singapore) was established in 1990 as an educational institution dedicated to the professional design disciplines of Fashion, Interior Design, Interactive Media (Multimedia Design, Animation and Games Design), 3D (Product Design, Jewellery Design and Transportation Design), and Visual Communication (Graphic Design).

Raffles Merchandising Institute

Raffles Merchandising Institute (Singapore) (formerly known as Raffles Merchandising School) was established in November 2006 as an educational institution dedicated to the professional disciplines of Fashion Marketing and Management, Retail Management, and Fashion Communication and Journalism.

Raffles School of Business

Raffles School of Business (formerly known as Raffles Education Corp College) was established in 1999. It is one of the leading business institutes in Singapore, offering undergraduate and postgraduate programmes in Marketing, Management, Banking, Finance, Tourism and Hospitality Management, Applied Psychology, Infocomm Security and Biomedical Sciences.

Raffles Academy of Continuing Education (“RACE”)

RACE was established in December 2011 to provide quality continual learning to adult learners who aspire to upgrade their existing skills and expand their knowledge horizon. Classes, conducted by subject-matter-experts, are complete with practical sessions to enhance the learning experience at the Academy. RACE is a programme partner of the Employment & Employability Institute (“e2i”) and the Workforce Development Agency (“WDA”).

All RCHE programmes follow modern, international curriculums of the highest standard designed to nurture creative professionals and entrepreneurs. Its unique emphasis on both academic theory and practical experience, coupled with state-of-the-art technology applications and opportunities



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to work with industry professionals, ensures that all RCHE graduates are equipped with the necessary knowledge and skills that are demanded by employers worldwide.

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